Claims:

We claim,

- 1. A method of optimizing a shipment of at least one product from a plurality of shippers to at least one receiver, the plurality of shippers being different business entities, comprising the steps of:
- (a) determining a maximum load of at least one transport vehicle from the plurality of shippers; and
 - (b) optimizing the maximum load of at least one transport vehicle.
- 2. The method of claim 1, wherein the determining step including the step of determining at least one of a maximum mass, maximum length, maximum height, maximum width, maximum volume, and pallet footprint of the at least one transport vehicle.
- 3. The method of claim 1, wherein the determining step further includes the step of establishing at least one optimization metric.
- 4. The method of claim 3, wherein the metric establishing step further includes the step of establishing at least one of the following metrics: a capacity utilization per vehicle mile, total transportation cost metric; transportation cost as percentage of product value shipped metric; shipping revenue metric; total logistics cost metric; and shipping revenue less freight cost metric.
- 5. The method of claim 4, wherein the optimization step further includes the step of exercising discretionary control over the products to be shipped.
- 6. The method of claim 5, wherein the exercising step further includes the step of prioritizing the products to be shipped.
- 7. The method of claim 6, wherein the optimization step further includes the step of optimizing the product shipment temporally among at least one other shipment.

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- 8. The method of claim 6, wherein the maximum load optimization step further includes the step of providing a trade allowance to the at least one receiver.
- 9. The method of claim 8, wherein the trade allowance is a rebate.
- 10. The method of claim 6, wherein the prioritization step further includes the step of determining at least one of the following steps:
- (a) calculating a mix of additional products to be added to at least part of the shipment when a total amount of product shipped is greater than a minimum amount of product initially ordered;
- (b) calculating a mix of additional product to be added to at least part of the shipment when the maximum vehicle load or a combined maximum load of a plurality of vehicles is not exceeded;
- (c) scheduling the shipment from the plurality of shippers to arrive at a cross-dock before shipping the product to the at least one receiver; and
 - (d) optimizing the optimization metric.
- 11. The method of claim 6, wherein the method further includes the step of manipulating the shipment at a cross-dock.
- 12. The method of claim 11, wherein the step of manipulating the shipment at a cross-dock includes the step of classifying the stock with destination indicia.
- 13. The method of claim 12, wherein the classifying step further includes the step of applying at least one of a label, SKU code, pallet tag, and UPC code.
- 14. The method of claim 11, wherein the method further includes the step of ensuring that products entering the cross-dock have a predefined destination beyond the cross-dock.
- 15. The method of claim 6, wherein the method further includes utilizing a vehicle tracking system.

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- 16. A method of optimizing a shipment of at least one product from a plurality of shippers to a plurality of receivers, the plurality of shippers being different business entities, comprising the steps of:
- (a) determining a maximum load of at least one transport vehicle from the plurality of shippers; and
 - (b) optimizing the maximum load of the least one transport vehicle.
- 17. The method of claim 16, wherein the determining step including the step of determining at least one of a maximum mass, maximum volume, maximum length, maximum height, maximum width, and pallet footprint of the at least one transport vehicle.
- 18. The method of claim 16, wherein the determining step further includes the step of establishing at least one optimization metric.
- 19. The method of claim 18, wherein the metric establishing step further includes the step of establishing at least one of the following metrics: a capacity utilization per vehicle mile, total transportation cost metric; transportation cost as percentage of product value shipped metric; shipping revenue metric; total logistics cost metric; and shipping revenue less freight cost metric.
- 20. The method of claim 19, wherein the optimization step further includes the step of exercising discretionary control over the at least one product to be shipped.
- 21. The method of claim 20, wherein the exercising step further includes the step of prioritizing the products to be shipped.
- 22. The method of claim 21, wherein the optimization step further includes the step of optimizing the product shipment temporally among at least one other shipment.
- 23. The method of claim 21, wherein the maximum load optimization step further includes the step of providing a trade allowance to the at least one receiver.

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- 24. The method of claim 23, wherein the trade allowance is a rebate.
- 25. The method of claim 21, wherein the prioritization step further includes the step of determining at least one of the following steps:
- (a) calculating a mix of additional products to be added to at least part of the shipment when a total amount of product shipped is greater than a minimum amount of product initially ordered:
- (b) calculating a mix of additional product to be added to at least part of the shipment when the maximum vehicle load is not exceeded;
- (c) scheduling the shipment from the plurality of shippers to arrive at a cross-dock before shipping the product to the at least one receiver; and
 - (d) optimizing the optimization metric.
- 26. The method of claim 21, wherein the method further includes the step of manipulating the shipment at a cross-dock to ensure that products entering the cross-dock have a predefined destination beyond the cross-dock.
- 27. The method of claim 26, wherein the step of manipulating the shipment at a cross-dock includes the step of classifying the stock with destination indicia.
- 28. The method of claim 27, wherein the classifying step further includes the step of applying at least one of a label, SKU code, pallet tag, vehicle tracking system, and UPC code.
- 29. A system to optimize an optimization metric of products transported from a plurality of shippers to at least one receiver, comprising:
 - (a) a central facility adapted to receive and process information
- (b) an inventory indicator adapted to transmit inventory information from the plurality of receivers to the central facility;

- (c) a cross-dock station adapted to process shipments from the plurality of shippers and adapted to transport shipments of products to the plurality of receivers;
- (d) a means for optimizing the optimization metric by correlating the inventory information of the shipments at the central facility to the plurality of receivers.
- 5 30. A computer program embodied on a tangible medium to optimize shipment of merchandise on a vehicle by filling or substantially filling the vehicle, comprising:
 - (a) a first set of instructions to determine a vehicle load capacity;
 - (b) a second set of instructions to determine a shipment requirement
 - (c) a third set of instructions to generate a comparison by comparing the vehicle load capacity with the shipment requirement;
 - (d) a fourth set of instructions to optimize an optimization metric to load more merchandise on the vehicle if the comparison indicates that the vehicle is not yet full or substantially full.
 - 31. A signal-bearing medium having encoded machine-readable instructions, comprising:
 - a first set of machine-readable instructions for calculating a transport vehicle maximum load capacity of a first transport vehicle;
 - a second set of machine-readable instructions for calculating a first order load;
 - a third set of machine-readable instructions for comparing the first order load with the transport vehicle maximum load capacity;
 - a fourth set of machine-readable instructions for determining a destination for the first transport vehicle;
 - a fifth set of machine-readable instructions for correlating the destination of the other cross-dock load; and

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a sixth set of machine-readable instructions for correlating the destination of the other cross-dock load.

32. A signal-bearing medium having encoded machine-readable instructions, comprising: a first set of machine-readable instructions for calculating an optimization metric of a first vehicle that is destined to at least one receiver;

a second set of machine readable instructions for calculating a product requirement of the at least one receiver; and

a third set of machine readable instructions for generating a shipment list of the products requirement that is to be shipped to the at least one receiver.

33. A server apparatus comprising:

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a communication port that receives a periodic inventory message from a entity;

a memory having a database with at least one inventory table and an optimization metric table;

a controller operably connected to the communication port and the memory by an electrical signal path, the controller processes the periodic inventory message and identifies a subset of inventory from the at least one inventory table that results in an optimal shipment order relative to the optimization metric from the optimization metric table.

- 34. The server apparatus of claim 33, further comprising:
- a printer port operably coupled to the controller that transmits the optimal shipment order to a output device.
- 35. The server apparatus of claim 33, wherein the communication port transmits the optimal shipment order for receipt by a shipper.

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- 36. The server apparatus of claim 35, further comprising an acknowledgement from the shipper being processed by the controller enabled by receipt of the acknowledgement at the communication port.
- 37. The server apparatus of claim 35, further comprising another acknowledgement being sent to the entity in response to the receipt of the acknowledgement being processed by the controller.
 - 38. The server apparatus of claim 33, further comprising a RF communication port that receives GPS data from a vehicle.
 - 39. A method of optimizing a truck load capacity of products transported from at least one shipper to at least one receiver, comprising the steps of:
 - (a) ordering a first shipper product from the at least one shipper;
 - (b) determining a first destination receiver for the first shipper product;
 - (c) ordering a second shipper product from another of the at least one shipper;
 - (d) determining a second destination receiver for the second shipper product;
 - (e) comparing the first destination receiver to the second destination receiver;
 - (f) organizing the first shipper product and the second shipper product in the same truck if the first destination receiver is the same as the second destination receiver; and
 - (g) repeating the above steps until the truck is substantially filled to capacity.
- 40. A method of replenishing products of at least one distributor by shipments from at least one manufacturer, comprising the steps of:
 - (a) calculating a transport vehicle maximum load of a first vehicle destined to the least one distributor;
 - (b) calculating a product requirement of the at least one distributor

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- (c) adding products, at a cross-dock, to the shipment until the maximum load capacity is substantially achieved; and
- (d) transporting the shipment from the at least one manufacturer to the at least one distributor.
- 5 41. The method of claim 40, wherein an optimization algorithm optimizes the products at a cross-dock.
 - 42. The method of claim 40, wherein an optimization algorithm optimizes the flow of product across time to maximize the transport vehicle maximum load.

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